



Eastman Kodak Company

U.S. Film Salvage and Manufacturing division of FPC, a subsidiary of Eastman Kodak Company, received ISO 14001 certification

ROCHESTER, N.Y.,--- The U.S. Film Salvage and Manufacturing division of FPC, a subsidiary of Eastman Kodak Company, recently received ISO 14001 certification. FPC is located in Mountain City, Tennessee.

Eastman Kodak Company announced the successful conclusion of our first five-year company goals in April, 2004. One of the goals was to obtain ISO 14001 certification for all major manufacturing facilities. Although, the FPC facility is smaller by comparison with Kodak's 28 major manufacturing sites, the ISO14001 certification of this facility is in accordance with our pledge for 'continuous improvement' in management of our environmental responsibilities.

The International Organization for Standardization (ISO) is a network of national standards institutes from 148 countries. ISO acts as a bridging organization, working toward universal standards that meet both the requirements of business and the broader needs of society. ISO standards cover a broad range of topics. The ISO 14000 family of standards, including ISO 14001, is primarily concerned with environmental management – or what an organization does to minimize harmful effects on the environment caused by its own routine activities. By achieving ISO certification, FPC has essentially been recognized as an environmentally responsible company by the international organization that sets the guidelines.

Eric Rodli, president of Entertainment Imaging states, "This certification speaks to our environmental policies It also sends a broader signal about the quality and capability of our workforce. This is really important because FPC is a core part of our motion picture business unit... a major component of Kodak's 'cradle-to-grave' service and support...." Last year alone, FPC recycled enough motion picture print film to reach from planet earth to the moon approximately 2 ½ times.

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